

**ANIKA THERAPEUTICS, INC.**  
**2021 ANNUAL MEETING OF STOCKHOLDERS**  
**RULES OF CONDUCT AND PROCEDURES**

Welcome to the 2021 Annual Meeting of Stockholders (the “**Annual Meeting**”) of Anika Therapeutics, Inc. (the “**Company**”). In the interest of providing a fair and informative Annual Meeting, participants are required to honor the following Rules of Conduct and Procedures:

1. The Company’s bylaws describe requirements for meetings of our stockholders, and the Annual Meeting will be conducted consistent with those requirements.
2. The Company’s Chief Executive Officer will serve as the chair of the Annual Meeting (the “*Chair*”) and will have the authority and discretion necessary to preside over the Annual Meeting, including following adjournment of the formal business of the Annual Meeting. In the event of disorder, technical malfunction or any other issue that disrupts the Annual Meeting, the Chair may adjourn, recess or expedite the Annual Meeting or may take any other action that she determines is appropriate in light of the circumstances. In the event of any question of conduct or procedures that is not addressed expressly and clearly by these Rules of Conduct and Procedure, the Chair is authorized to address the question in the manner she determines, in her reasonable judgment, to be in the best interest of conducting a fair and informative Annual Meeting consistent with the purposes of the Annual Meeting.
3. The Annual Meeting is a virtual-only meeting. The live audio webcast of the Annual Meeting will be available for listening by the general public, but participation in the Annual Meeting, including voting shares and submitting questions, will be limited to stockholders.
4. Participants may access a live webcast of the Annual Meeting, and stockholders may submit questions and vote their shares, at [www.virtualshareholdermeeting.com/ANIK2021](http://www.virtualshareholdermeeting.com/ANIK2021).
5. Each stockholder of record as of 5 p.m., Eastern time, on April 20, 2021 may log into the webcast by entering the 16-digit control number included on the Notice of Internet Availability of Proxy Materials or proxy card received from the Company. If you have voted your shares prior to the start of the Annual Meeting, your vote has been received by the Company’s inspector of elections and there is no need to vote those shares during the Annual Meeting, unless you wish to revoke or change your vote.
6. The Meeting will begin at 9:00 a.m., Eastern time, on June 16, 2021. The only business to be conducted at the Annual Meeting will consist of the consideration of, and voting on, the five proposals set forth in the Proxy Statement. These proposals will be considered sequentially at the Annual Meeting, in the order they are enumerated and set forth in the Proxy Statement.
7. If a stockholder has a question about one of the agenda matters that is to be voted on at the Annual Meeting as set forth in the Proxy Statement, the question may be submitted in the field provided in the web portal at or before the time the matters are presented for consideration at the Annual Meeting. We will answer questions on any matters set forth in the Proxy Statement to be voted on by the stockholders at the Annual Meeting before voting is closed. During this period, the Company will not permit discussions or questions that are not relevant or pertinent to the agenda matter then being discussed, as determined by the Chair in her reasonable judgment.
8. Following adjournment of the formal business of the Annual Meeting, the Company will address appropriate general business-related questions as time allows from stockholders regarding the Company. The following rules will apply to this process:

- a. To ensure that as many stockholders as possible are able to ask questions, each stockholder will be permitted to submit no more than two questions. Questions must be succinct and cover a single topic.
    - i. Questions from multiple stockholders related to the same topic, or that are otherwise related, may be grouped and answered together.
    - ii. Any second question from a stockholder will be deferred until such time as all appropriate first questions from stockholders have been addressed.
    - iii. If more questions are presented than time permits to be answered, the Chair shall determine, in her discretion, which questions the Company will answer.
  - b. The views, questions and constructive comments of all stockholders are valued and welcomed. The purpose of the Annual Meeting must be observed, however, and the Company will not permit questions that:
    - i. are not relevant or pertinent to the business of the Company;
    - ii. are related to material non-public information of the Company;
    - iii. are related to pending or threatened litigation or investigations;
    - iv. are in furtherance of a stockholder's personal or business interests;
    - v. are repetitious of statements made by another stockholder;
    - vi. are related to personal grievances;
    - vii. include derogatory references to individuals or are otherwise in bad taste; or
    - viii. are out of order or not otherwise suitable for the conduct of the Annual Meeting as determined by the Chair in her reasonable judgment.
9. If there are any matters of individual concern to a stockholder and not of general concern to all stockholders, or if a question posed was not otherwise answered, such matters may be raised separately after the Annual Meeting by contacting Investor Relations at [investorrelations@anika.com](mailto:investorrelations@anika.com).
10. Recording of the Annual Meeting is prohibited without the prior written permission of the Company. A webcast playback of the Annual Meeting will be available at <https://ir.anikatherapeutics.com/financial-information/annual-reports> within approximately 24 hours after the completion of the Annual Meeting and will remain publicly available until our annual meeting of stockholders in 2022. The webcast playback will include each stockholder question addressed during the Annual Meeting.
11. **A violation of any of the above conduct requirements will be cause for dismissal from the Annual Meeting.**

**THANK YOU FOR YOUR COOPERATION AND FOR JOINING THE ANNUAL MEETING.**