



# Second Quarter 2019 Earnings Call Presentation

July 24, 2019

Nasdaq: ANIK

# Safe Harbor Statements

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## Cautionary Note on Forward-looking Statements

The statements made in, and during the course of, this presentation that are not statements of historical fact, including those related to the Company's commercial capabilities, initiatives and production, its product pipeline and associated timelines, its upcoming corporate milestones, and its growth strategy and projections, are forward looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements in believe," "will," "would," "expect," "anticipate," "intend," "estimate," "plan," "likely," and other expressions, which are predictions of, or indicate future events and trends, and which do not constitute historical matters, identify forward-looking statements, including, without limitation, those statements related to the Company's product pipeline, the regulatory status, including plans for expanded indications, of the Company's products, the market potential of the Company's products, and management's discussion of the Company's growth and strategic plans. The Company's actual results could differ materially from any anticipated future results, performance or achievements described in the forward-looking statements as a result of a number of factors, both known and unknown, including, without limitation, future strategic decisions made by the Company, the results of its research and development efforts and the timing of regulatory approvals.

## Cautionary Note on Non-GAAP Financial Measures

This presentation refers to certain non-GAAP financial measures. These non-GAAP financial measures should not be considered replacements for, and should be read together with, the most comparable GAAP financial measures. A reconciliation of these non-GAAP financial measures to the most directly comparable GAAP financial measures, calculated and presented in accordance with GAAP, is available in the Investor Relations section of the Company's website at [www.anikatherapeutics.com](http://www.anikatherapeutics.com).

# CINGAL U.S. Development Update

*Next Generation Osteoarthritis Therapy*



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Completed extensive analyses and made the decision to move forward with efforts to bring CINGAL to the U.S. market

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Initiating a pilot clinical study designed to increase our probability of success in a Phase III trial and generate data necessary to support FDA approval

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Real-world evidence demonstrated by continued strong performance and growth of CINGAL in Canada and across Europe; Revenue growth of 125% in Q2

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Expected to enroll ~240 patients randomized to receive CINGAL, “TH” steroid, or saline placebo across 15 sites primarily in the U.S.; Pilot clinical study expected to begin in 1H 2020 and take ~1 year to complete

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**Over \$1B U.S. market opportunity annually**

# Expanding Commercial and Business Development Capabilities

*Strengthening Foundation for Long-Term Value Creation*



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**U.S. Commercial:** Onboarded 3 highly-skilled Regional Sales Directors under VP of U.S. Sales; Provide feet on the ground ahead of upcoming launch of our bone repair therapy

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**International Commercial:** Expanded commercial footprint with the addition of 3 international distribution partners to our sales network year-to-date; Near-term agreements and product registrations on-track for the Orthobiologics franchise

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**Business Development :** Appointed an EVP of Business Development and Strategic Planning to identify and evaluate potential acquisitions, partnerships, alliances, and licensing opportunities to expand commercial portfolio and global footprint

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# Hybrid Commercial Model Update

*Enhancing Visibility and Control to Drive Rapid Growth*



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Onboarded 3 regional sales directors in the U.S.

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Continuing to evaluate a number of potential regional and national commercial partners with established orthopedic surgical sales forces

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Expect to launch bone repair therapy in Q3 2019 leveraging regional distribution partners in the U.S.

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Intend to structure any new partnership contracts to provide more favorable economics and greater control than historical partnerships

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# Growing Portfolio of Regenerative Treatments

## *Bone Repair and Rotator Cuff Therapies*



### **BONE REPAIR THERAPY**

Commercial soft launch expected in Q3 2019

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Plan to utilize hybrid commercial model

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Recently showcased at American Orthopaedic Society for Sports Medicine (AOSSM) Annual Meeting and International Society of Arthroscopy, Knee Surgery and Orthopaedic Sports Medicine (ISAKOS) Congress

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\$250-300M U.S. market opportunity annually

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### **ROTATOR CUFF REGENERATIVE THERAPY**

Continued prototype refinement in Q2 2019

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Focus on surgical instrumentation design in 2H 2019

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Over 650,000 rotator cuff procedures in U.S. each year

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\$150-200M U.S. market opportunity annually

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# HYALOFAST Phase III Clinical Trial

*The Future of Cartilage Regeneration*



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Amended Phase III trial protocol; Expanded number of sites from 40 to 60, plan to add new OUS sites in 2H 2019 with potential to accelerate enrollment; Augmented the enrollment criteria to target our optimal patient population

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Recently showcased at International Cartilage Regeneration and Joint Preservation Society (ICRS) focus meeting; Continued high level of enthusiasm among physicians

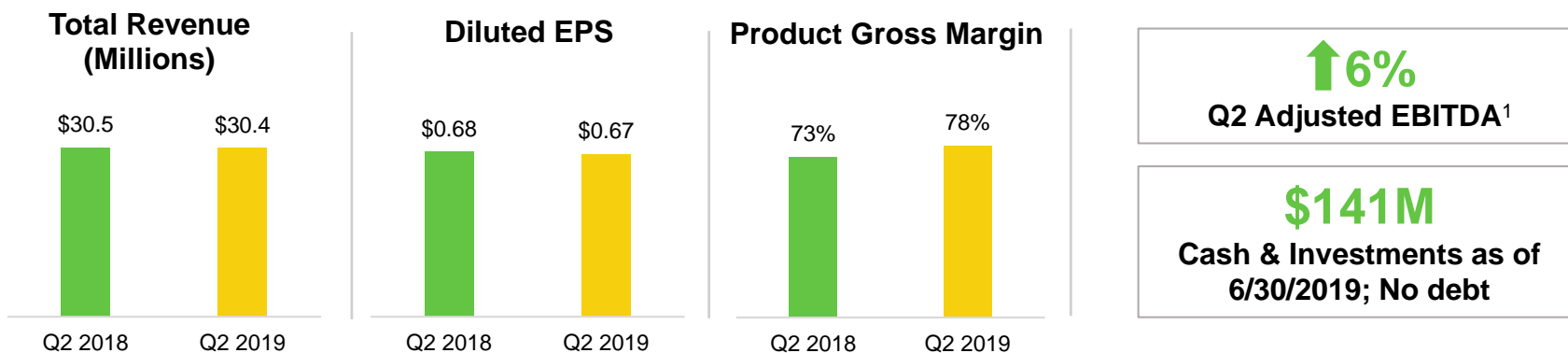
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Over \$500M U.S. market opportunity annually

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# Q2 2019 Financial Highlights

*Top and Bottom Line Performance Exceeds Expectations*



International Viscosupplement revenue increased 28% year-over-year

CINGAL achieved 125% revenue growth year-over-year

Net Income of \$9.4M and Adjusted EBITDA<sup>1</sup> of \$14.8M

Operating Cash Flow of \$13.9M for the 1H of 2019

Received initial delivery of ~450,000 shares of common stock under ongoing \$30 million ASR program



# 2019 Guidance Update

*Raised Full Year 2019 Revenue and Adjusted EBITDA Guidance*

|                                    | <b>Prior Guidance</b>               | <b>Updated Guidance</b>                            |
|------------------------------------|-------------------------------------|--|
| <b>Total Revenue</b>               | ~3% - 6% below FY 2018              | <b>~1% - 4% above FY 2018</b>                      |
| <b>Operating Expenses</b>          | High \$70 million to \$80 million   | <b>High \$70 million range</b>                     |
| <b>Net Income</b>                  | Mid-teen to ~\$20 million           | <b>Mid-\$20 million range</b>                      |
| <b>Adjusted EBITDA<sup>1</sup></b> | Low \$30 million range              | <b>High \$30 million to low \$40 million range</b> |
| <b>Capital Expenditures</b>        | Between \$5 million and \$8 million | Between \$5 million and \$8 million                |

# Near and Long-Term Growth Drivers

*Propelling Transformation into a Global Commercial Company*



**Launch of bone repair and rotator cuff repair therapies under hybrid commercial model**

- Led by VP of U.S. Sales

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**International expansion of Orthobiologics franchise**

- Led by VP of International Sales

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**Advancing orthopedic and regenerative medicine pipeline**

- Led by VP of Research & Development

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**Targeted partnerships and strategic “tuck-in” acquisitions**

- Led by EVP of Business Development and Strategic Planning

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**Q&A**

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